



## **2/22/10 BCD LEASES 6TH MANHATTAN LOCATION FOR FIVE GUYS BURGERS AND FRIES – FOR IMMEDIATE RELEASE**

**Branded Concept Development (BCD)** is proud to announce that they have represented their exclusive client, **Five Guys Burgers and Fries**, in a new lease transaction.

The 2,315 square foot space is located at 316 West 34th Street, between 8th and 9th Avenues. Alexandra Turboff, Director of Real Estate at BCD, represented Five Guys, and the landlord, Stonehenge Partners, Inc., was represented by Jared Lack and Amira Yunis of Newmark Knight Frank Retail.

This is the sixth Manhattan location for Five Guys Burgers and Fries, with plans for aggressive growth into 2010.

Five Guys Famous Burgers and Fries began as a family-run business in 1986 and is now an award-winning national chain with over 450 locations. Five Guys was voted "#1 Burger" in the Washington, DC area by Washingtonian Magazine for eight years in a row and named "Best New Fast Food" in 2008 by Time Out New York .

In addition to its role as exclusive real estate broker, as part of its turn-key roll-out service, BCD has acted as project manager for Five Guys, overseeing design and construction for all five Manhattan locations. The fifth location, at 36 West 48th Street, between 5th and 6th Avenues, is scheduled to open in the spring.

BCD is an outsourced real estate, design and construction firm for developing restaurant and retail concepts. Whether imparting our proven expertise to a start-up concept, or supporting the roll-out of an existing brand, BCD provides the essential insight for a comprehensive and cost-effective approach throughout the expansion process.

BCD's portfolio of work includes: Alicart Restaurant Group, Aramark, Ark Restaurants, Basis Markets, Chevys Fresh Mex, Cosi, Crumbs Bake Shop, Dallas BBQ, Desert Moon, Dinosaur Bar-B-Que, Doubletree Hotels, Fleming's Prime Steakhouse and Wine Bar, Freshii, Joe the Art of Coffee, Papaya King, Petaluma, Wall Street Deli, Wingstop, and more.

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