



## **3/18/08 BCD BRINGS CAMILLE'S SIDEWALK CAFE TO NEW YORK'S FAMOUS CHRYSLER BUILDING – FOR IMMEDIATE RELEASE**

**Branded Concept Development (BCD)** is proud to announce that Alexandra Turboff has represented their exclusive client, **Camille's Sidewalk Cafe**, in a lease transaction at New York's famous Chrysler Building.

The location, on the northside of the iconic tower at 142 West 43rd Street, is approximately 1,700 square feet. The previous tenant, Burritoville, was represented in the lease assignment transaction by Harris Bulow of Signature Partners.

Camille's Sidewalk Cafe features freshly made sandwiches, salads, pizza, panini, wraps and smoothies. Camille's is based out of Tulsa, Oklahoma and has over 100 locations nationwide.

BCD previously introduced Camille's to the Tri-State area at their location in White Plains.

BCD is an outsourced real estate, design and construction firm for developing restaurant and retail concepts. Whether imparting our proven expertise to a start-up, or supporting the roll-out of an existing brand, BCD provides the essential insight for a comprehensive and cost-effective approach throughout the expansion process.

BCD's portfolio of work includes: Alicart Restaurant Group, Ark Restaurants, Blockhead's Burritos, Chevys Fresh Mex, Cosi, Crumbs Bakeshop, Desert Moon, Dinosaur Bar-B-Que, Five Guys Burgers and Fries, Fleming's Prime Steakhouse and Wine Bar, Papaya King, Red Mango, Saladworks, Vitamin Shoppe, Zen Palate and more.

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