



5/15/07 BCD SAYS "IT'S A WRAP" FOR 2012 BROADWAY – FOR IMMEDIATE RELEASE

Branded Concept Development (BCD) is proud to announce its role in the sale of **It's A Wrap**, located on 2012 Broadway between 68th and 69th Streets, to **Kostpres, LLC**.

The 1,700 square feet space, 900 square feet on the ground floor and 700 square feet of basement, will continue to be used as a restaurant by its new owners.

BCD is an outsourced real estate, design and construction alternative for developing restaurant and retail concepts. Whether imparting proven expertise to a start-up concept or supporting the roll-out of an existing brand, BCD provides the essential insight for a comprehensive and cost-effective approach throughout the expansion process.

BCD's clients include: Ark Restaurants, Chevys Fresh Mex, Coffee Beanery, Cosi, Desert Moon, El Pollo Loco, Fado Irish Pubs, Five Guys Famous Burgers and Fries, Fleming's Prime Steakhouse and Wine Bar, L.A. Weight Loss Centers, Mo's New York Grill, New York Health & Racquet Club, Papaya King, Saladworks, The Counter Burger, The Vitamin Shoppe, Zen Palate and more.

For additional information, please contact:

Adria Subbiondo
Branded Concept Development
Phone: (212) 260-5210 ext. 12
Fax: (212) 260-5211
Email: asubbiondo@bcdevelopment.com
www.bcdevelopment.com