



## 2/02/07 BCD IRONS OUT FIRST DEAL FOR SUPER LAUNDRY – FOR IMMEDIATE RELEASE

**Branded Concept Development (BCD)** is proud to announce that **Super Laundry** has signed a 20-year lease for 4,800 square feet at 4535 Austin Boulevard in Island Park, Long Island.

Jeff Levy, of BCD, negotiated on behalf of Super Laundry with Wayne Kasbar, of Trammel Crow Real Estate Services, who represented the landlord.

Super Laundry is the largest commercial laundry equipment distributor in the United States. A subsidiary of the publicly traded company, Coinmach Service Corporation, Super Laundry constructs high quality coin and card operated facilities throughout the United States. Putting a new "spin" on the typical coin-operated laundromat, several of their locations include video games, cafés, or even tanning salon services as amenities to the patrons in their facilities.

Super Laundry has opened over 1,000 locations nationwide. BCD is aggressively seeking additional sites in the New York metropolitan and Tri-State area on their behalf.

BCD is an outsourced real estate, design and construction alternative for developing restaurant and retail concepts. Whether imparting proven expertise to a start-up concept or supporting the roll-out of an existing brand, BCD provides the essential insight for a comprehensive and cost-effective approach throughout the expansion process.

BCD's clients include: Ark Restaurants, Chevys Fresh Mex, Coffee Beanery, Cosi, Desert Moon, El Pollo Loco, Fado Irish Pubs, Fleming's Prime Steakhouse and Wine Bar, L.A. Weight Loss Centers, Mo's New York Grill, New York Health & Racquet Club, Papaya King, Saladworks, The Vitamin Shoppe, Zen Palate and more.

For additional information, please contact:

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