



## 5/09/06 BCD BRINGS THE DESERT TO FLORIDA – FOR IMMEDIATE RELEASE

**Branded Concept Development (BCD)** is proud to announce that **Watermarc LLC**, a franchisee of **Desert Moon**, has recently signed a 10-year lease for approximately 1,700 square feet in the Pompano Citi Centre, located at One Pompano Square in Pompano, Florida. This will be Desert Moon's first Florida location.

In BCD's first deal as Desert Moon's exclusive national real estate broker, Elizabeth Oliner negotiated the deal with Pompano Citi Centre's landlord, Faison & Associates LLC.

BCD is an outsourced real estate, design and construction alternative for developing restaurant and retail concepts. Whether imparting proven expertise to a start-up concept or supporting the roll-out of an existing brand, BCD provides the essential insight for a comprehensive and cost-effective approach throughout the expansion process.

BCD's clients include Camille's Sidewalk Cafe, Checkers Drive-In Restaurants, Chevys Fresh Mex, Coffee Beanery, Cosi, El Pollo Loco, Famous Dave's, Fleming's Steakhouse, Fogo de Chao, Red Robin Gourmet Burgers, Samurai Sam's Teriyaki Grill, Super Laundry, Surf City Squeeze, The Vitamin Shoppe and more.

For additional information, please contact:

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