



2/6/06 ENERGY KITCHEN FRANCHISES IN MANHATTAN – FOR IMMEDIATE RELEASE

Branded Concept Development (BCD) is proud to announce that **Energy Kitchen** has recently signed a 10-year lease for 1,000 square feet at 417 West 47th Street in Manhattan. This is Energy Kitchen's 4th location, as well as their first franchised location in Manhattan.

Elizabeth Oliner of Branded Concept Development, who represents Energy Kitchen, negotiated on behalf of the tenant with the landlord's broker, J.K. Dansar Corp.

BCD is an outsourced real estate, design and construction alternative for developing restaurant and retail concepts. Whether imparting proven expertise to a start-up concept or supporting the roll-out of an existing brand, BCD provides the essential insight for a cost-effective approach throughout the expansion process.

BCD's clients include Camille's Sidewalk Café, Checkers Drive-In Restaurants, Chevys Fresh Mex, Coffee Beanery, Desert Moon, Famous Dave's, Ranch*1, Red Robin Gourmet Burgers, Rita's Water Ice, Samurai Sam's Teriyaki Grill, Surf City Squeeze and The Vitamin Shoppe.

For additional information, please contact:

Ayelet Schwartz
Marketing Manager
Branded Concept Development
Phone: (212) 260-5210 ext. 12
Fax: (212) 260-5211
Email: aschwartz@bcdevelopment.com
www.bcdevelopment.com

Anthony Leone
President
Energy Kitchen
Phone: (212) 645-5200
Fax: (212) 645-5999
Email: aleone@energykitchen.com
www.energykitchen.com