



1/31/06 BCD EXPANDS QUIZNOS IN BERGEN COUNTY – FOR IMMEDIATE RELEASE

Branded Concept Development (BCD) is proud to announce that **Quiznos Sub** has recently signed a 10-year lease for 1,784 square feet at 1 Orient Way in Rutherford, NJ. This is the 9th Quiznos Sub location brokered by BCD in Bergen County.

Alexandra Turboff of Branded Concept Development negotiated the deal through the landlord's brokers, Steve Winters and Ira Kerner of The Shultz Organization.

BCD is an outsourced real estate, design and construction alternative for developing restaurant and retail concepts. Whether imparting proven expertise to a start-up concept or supporting the roll-out of an existing brand, BCD provides the essential insight for a cost-effective approach throughout the expansion process.

BCD's clients include Camille's Sidewalk Café, Checkers Drive-In Restaurants, Chevys Fresh Mex, Coffee Beanery, Cosi, Desert Moon, Famous Dave's, Red Robin Gourmet Burgers, Samurai Sam's Teriyaki Grill, Surf City Squeeze and The Vitamin Shoppe.

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